

# ELLA SULLIVAN

is a graphic designer interested in creating impactful visual narratives. She has a particular interest in the nonprofit sector, with specific interests in youth-focused initiatives, education, cancer and health advocacy, and historic preservation. She earned a Bachelor of Arts in Journalism from the University of North Carolina at Chapel Hill, with minors in History and Women & Gender Studies.

## WORK EXPERIENCE

### GRAPHIC DESIGNER

Metro Productions

*Apr 2025 - Present*

Creating designs for print and digital materials, including direct mail, brochures, magazines, advertisements, and more.

### MARKETING SUPERVISOR

UNC Campus Recreation

*Jan 2022 - Mar 2025*

Leading UNC Campus Recreation's student social media team and managing social platforms. Additionally, aiding in the creation of graphic materials.

### STUDENT GRAPHIC DESIGNER

The Rams Club

*Sept 2023 - Jan 2024*

Creating print and digital graphic designs for The Rams Club. Additionally, photographing Rams Club gameday events.

### COMMUNICATIONS INTERN

Innovate Carolina

*May 2022 - Aug 2022*

Managed all Innovate and 79°West social media platforms, focused on emphasizing the people solving today's most pressing problems.

## EDUCATION

### UNIVERSITY OF NORTH CAROLINA

2021-2025

GPA: 3.78

Dean's List: All Semesters

### NORTHWOOD HIGH SCHOOL

2017-2021

GPA: 4.4

## REFERENCES

### NICKI D'ALESSIO

Marketing Coordinator at UNC

Campus Recreation

*nickid75@gmail.com*

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### SOPHIA CZEKALSKI

Assistant Director of Communications

at The Rams Club

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