

ELLA SULLIVAN

is a creative professional with a passion for visual storytelling, branding, and content creation. Her background includes graphic design, photography, writing, and social media management, allowing her to take a multidisciplinary approach to creative projects. Ella enjoys developing compelling visual content and cohesive brand experiences that connect with audiences and communicate meaningful messages across digital and print platforms.

WORK EXPERIENCE

GRAPHIC DESIGNER

Metro Productions

Apr 2025 - Present

Creating designs for print and digital materials, including direct mail, brochures, magazines, advertisements, and more.

MARKETING SUPERVISOR

UNC Campus Recreation

Jan 2022 - Mar 2025

Leading UNC Campus Recreation's student social media team and managing social platforms. Additionally, aiding in the creation of graphic materials.

STUDENT GRAPHIC DESIGNER

The Rams Club

Sept 2023 - Jan 2024

Creating print and digital graphic designs for The Rams Club. Additionally, photographing Rams Club gameday events.

COMMUNICATIONS INTERN

Innovate Carolina

May 2022 - Aug 2022

Managed all Innovate and 79°West social media platforms, focused on emphasizing the people solving today's most pressing problems.

EDUCATION

UNIVERSITY OF NORTH CAROLINA

2021-2025

GPA: 3.78

Dean's List: All Semesters

NORTHWOOD HIGH SCHOOL

2017-2021

GPA: 4.4

REFERENCES

NICKI D'ALESSIO

Marketing Coordinator at UNC

Campus Recreation

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SOPHIA CZEKALSKI

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